



ALPHONSA COLLEGE, PALA

Reaccredited to A Grade by NAAC in the
4th Cycle of Accreditation (CGPA 3.24)

Affiliated to Mahatma Gandhi University, Kottayam



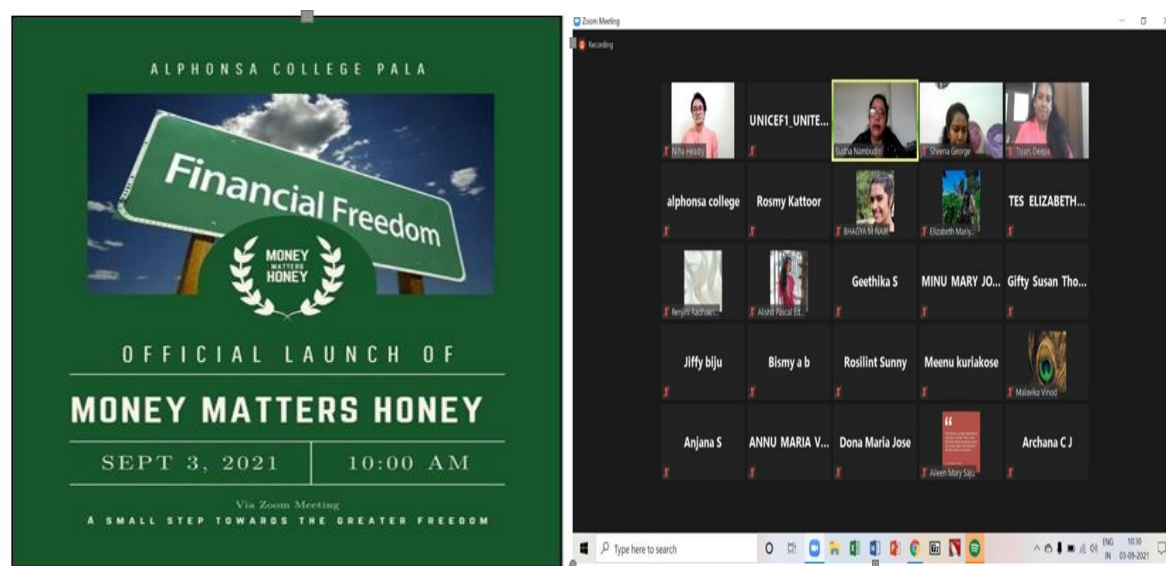
7.2 Best Practice 01 - PARYAPTHA

MONEY MATTERS HONEY

The Career and Placement Cell at Alphonsa College organized the "Money Matters Honey" campaign to promote financial freedom among students. The campaign aimed to enhance the skills of the student community and provide information about job opportunities and higher education.

The official launch of Money Matters Honey was a significant event held on September 3, 2021, at 10 AM via Zoom. The event aimed to raise awareness about the importance of financial freedom, particularly among students, and provide practical insights into achieving it. The launch featured distinguished guests Sudha Namboothiri, Senior Journalist with The Times of India, and Mr. Jithu Koshy, Chief Financial Officer of Vivarthana Ventures.

Instagram Link-https://www.instagram.com/tv/CTY23DkFHSz/?utm_medium=copy_link



"Money Matters Honey" campaign

The official launch of 'Money Matters Honey' was on September 3, 2021, at 10 AM via Zoom

GUEST SPEAKERS:

Ms. Sudha Namboothiri and Mr. Jithu Koshy were the guest speakers at the event.

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MS. SUDHA NAMBOOTHIRI:

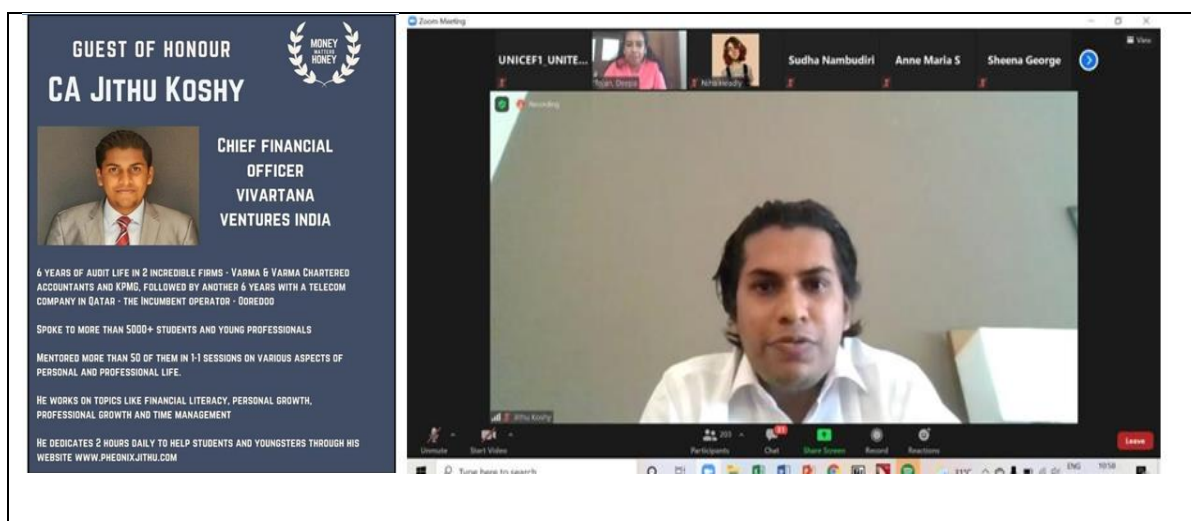
Ms. Sudha Namboothiri, a seasoned journalist with The Times of India, brought a wealth of experience and knowledge to the event. With her background in journalism, Sudha has a deep understanding of current affairs and the issues facing society, including financial matters. During her speech, Sudha emphasized the importance of financial freedom in today's competitive world. She highlighted the need for individuals, especially students, to be financially literate and aware of their financial responsibilities. Sudha's insights provided a broader perspective on the role of financial literacy in shaping a secure future.



Ms. Sudha Namboothiri interacted with students

MR. JITHU KOSHY:

Mr. Jithu Koshy, the Chief Financial Officer of Vivarthana Ventures, brought a practical and hands-on approach to the event. With his expertise in financial management and investment, Mr. Koshy provided attendees with practical solutions and strategies for attaining financial freedom. His insights into the world of finance, coupled with real-world examples and case studies, added immense value to the event. Mr. Koshy's session was interactive, allowing participants to ask questions and seek advice on their financial goals and aspirations. His expertise and practical advice resonated with the audience, empowering them to take control of their financial future.



Mr. Jithu Koshy, the Chief Financial Officer of Vivarthana Ventures explain the practical solutions and strategies for attaining financial freedom.

SOCIAL MEDIA AWARENESS:

The Career and Placement Cell's Social Campaign Team effectively utilized social media, particularly Instagram, to raise awareness about financial freedom through the Money Matters Honey initiative. The campaign engaged well-known celebrities such as RJ VJ Renu, Haritha Parokad, Reshma Sebastian, Renjini Kunju, and Roopa Parvathy, who supported the cause by promoting it on their Instagram pages. This celebrity endorsement helped reach a wider audience and lent credibility to the campaign.

As part of the campaign, "Meet the Stars" episodes were organized to showcase the lives of financially liberated women. These episodes aimed to inspire and educate viewers about the importance of financial freedom, using real-life examples. Additionally, articles were collected from students at Alphonsa College to express their opinions on financial freedom for women. These articles, including essays and poems, were published on the Money Matters Honey Instagram page, providing a platform for students to share their views and engage with the campaign.

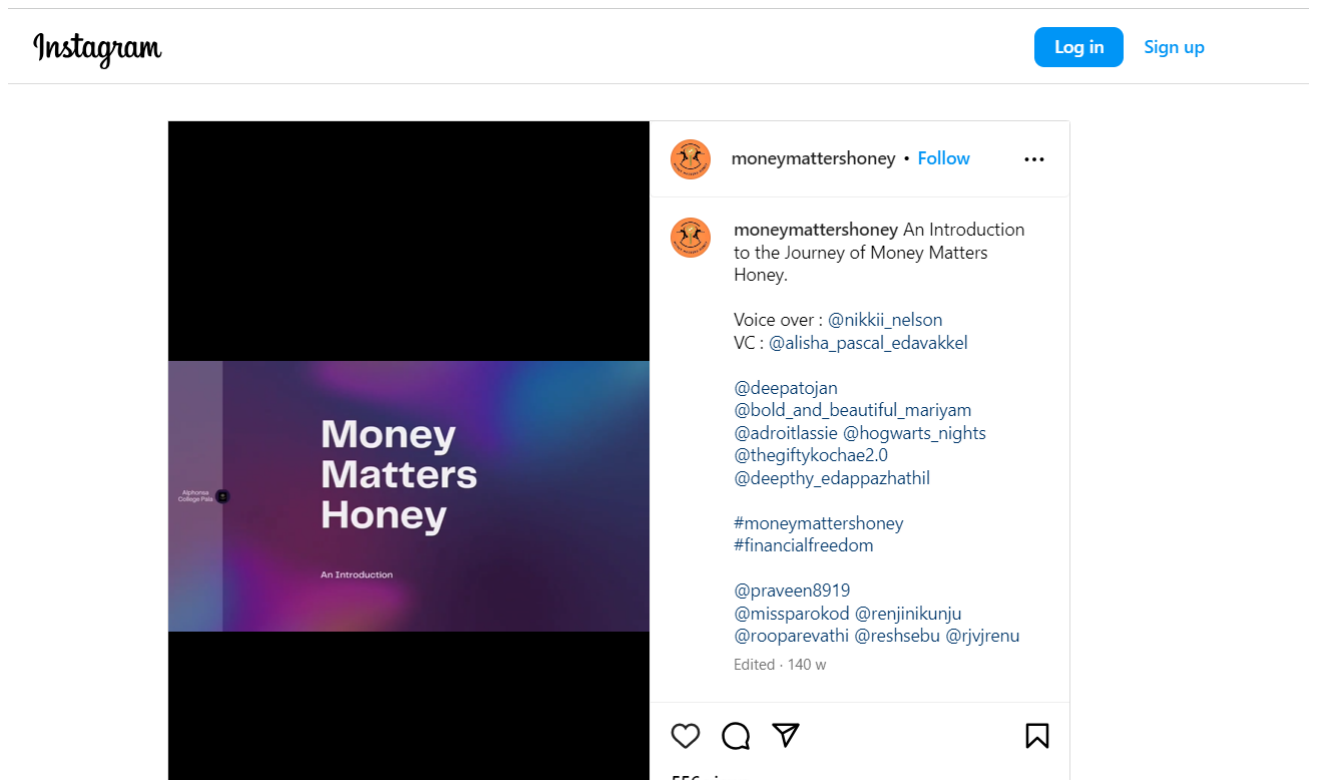
The campaign also included various challenges, such as dubsplash and photography, which were initiated through social media. These challenges encouraged participation from students from other colleges and schools, helping to spread the message of financial freedom beyond the immediate college community.

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Overall, the Social Campaign Team's efforts on social media were instrumental in raising awareness about financial freedom and engaging a diverse audience in meaningful discussions on the topic. The use of celebrity endorsements, real-life stories, student contributions, and interactive challenges made the campaign impactful and effective in reaching its objectives.

Official Instagram Page of Money Matters Honey: Money Matters Honey:

https://instagram.com/moneymattershoney?utm_medium=copy_link



The image is a promotional graphic divided into two main sections. The left section has a black background with a gold particle effect. It features the "MONEY MATTERS HONEY" logo at the top left, followed by the text "MONEY MATTERS HONEY FINANCIAL FREEDOM AWARENESS CAMPAIGN ENDEAVOURED TO SPREAD THE VITALITY OF FINANCIAL FREEDOM FOR WOMEN". Below this, the words "DUBSMASH CHALLENGE" are written in large, white, serif font. The right section has a light grey background. It starts with "Money matters honey Presents" in a cursive font, followed by the same logo. Below the logo, it says "PHOTOGRAPHY CONTEST" in a bold, serif font, with a camera icon underneath. The theme is stated as "Theme: Financial Freedom". A list of instructions follows: "•DM your photos along with a caption to MoneyMattersHoney.", "•Your photos should express the essence of financial freedom", and "•We will be posting the best ones in our page". A simple line drawing of a woman's face is in the bottom right corner.

CAMPAIGN STRUCTURE:

The campaign comprised five teams, each with specific responsibilities:

1. **ORIENTATION TEAM:** Responsible for introducing the campaign to students and explaining its objectives.
2. **ELEVATE TEAM:** Focused on organizing workshops and seminars to enhance students' financial literacy.
3. **SOCIAL CAMPAIGN TEAM:** Tasked with spreading awareness about financial freedom through social media and other online platforms.
4. **ALUMS ENGAGEMENT TEAM :** Engaged with alumni to share their experiences and insights regarding financial planning and career growth.
5. **WHEN CHAI MET COOKIES TEAM :** Organized informal gatherings and discussions to discuss financial topics in a relaxed setting.
6. **PLACEMENT TEAM :** Provided information about job opportunities and internships to students.

EXECUTION:

The teams planned and executed various programs, including workshops, seminars, social media campaigns, alumni interactions, and informal gatherings. These initiatives aimed to educate students about the importance of financial freedom, provide them with practical knowledge, and inspire them to take control of their financial futures.

1. ORIENTATION TEAM:

- **Faculty Orientation Programme:** Conducted via Google Meet on July 9, 2021, to introduce faculty members to the new initiative 'Dreams on Fire'. Approximately 65 faculty members participated in the session.

- **Orientation Programme for First DC Students:** Held on September 30, 2021, as part of the 'Aurora' induction program, to inform first-year students about Career Cell opportunities. Around 300 students participated in an interactive session.
- **Sparks Initiative:** Launched on July 19, 2021, via Google Meet, to create awareness about career options for Third DC students. The initiative introduced students to new Career and Placement Cell initiatives, with around 45 students participating.
- **Mighty Network - ACP's Dreams on Fire:** Established as a communal space on social media to connect ACPians. The platform provides informative videos and updates on job trends, career tips, and opportunities to foster a stronger online community.

2. ELEVATE TEAM

- The ELEVATE Team of the Cell organised a Career and Empowerment Workshop on the topic 'It's My Turn To Be Me' on 3 July 2021. The session was conducted by Mr. Praveen Varghese Thomas (Academic Director, Centre for Life Skills Training and Research, Trivandrum; Recipient of Commonwealth Young Professional Fellowship; Global Goodwill Ambassador, World Humanitarian Group).
- The next session was on 18 July 2021 led by Ms. Melbin Toms (Squadron Leader, Indian Air Force) on career and job opportunities in the Indian Air Force.

3. SOCIAL CAMPAIGN TEAM

- The SOCIAL CAMPAIGN TEAM launched a campaign "**Money Matters Honey**" on September 3rd 2021 on the importance of financial freedom. The official launch was inaugurated by **Ms. Sudha Namboothiri**, Senior Journalist, The Times of India. The interactive session with Mr. Jithu Koshy, Chief Financial Officer of Vivarthana Ventures provided the students with practical solutions to attain financial freedom.

4. ALUMS ENGAGEMENT TEAM:

- The ALUMS ENGAGEMENT TEAM organized several events to engage alumni in supporting the career growth of current students. Alma Fiesta'21, held on July 31, brought together the B.A. English batch of 2010-13, providing an opportunity for networking and mentorship. Aksharadeepangal, celebrated on September 5, honored alums of the college who have pursued a career in teaching. The event featured a keynote address by Fr. Prasad Kuzhively, SVD, from the Diocese of Khandwa. Dharm, held on September 15, honored Ms. R.C. Kavitha, an alum and the Principal of Aravinda Vidya Mandiram, Pallickathodu, for winning the C.V. Raman Educational Award.

5. WHEN CHAI MET COOKIES TEAM:

- The WHEN CHAI MET COOKIES TEAM focused on improving students' English-speaking skills and confidence. The team organized several meetings where participants were given opportunities to speak in English on various topics without the fear of making mistakes in grammar or vocabulary. An orientation program for first-year students was conducted on November 2 by the Overseas English Training Centre, Cochin, to enhance their language skills and confidence in speaking English.

6. PLACEMENT TEAM:

The PLACEMENT TEAM organized various sessions to highlight career opportunities for students. Some of the notable sessions include:

- "Career Planning and Generation Z" on January 13, 2022, by Dr. Muralee Thummarukudy, Chief of Disaster Risk Reduction at UNEP.
- "Emerging Careers Post Covid" on June 28, 2021, by Prof. Seeboli Ghosh from IBS, Bangalore.
- "Employer Interactive Session" on July 22, 2021, by DigiSuvidha Pvt Ltd, with Ms. Anitta Babu V and Ms. Rose Mary Jose.
- "Chat With Alums At Wipro" on August 13, featuring Ms. Athira Shaji and Ms. Aleena Jose from Wipro.

- "Decoding Career" on September 12, by Brigadier MD Chacko and Allen Kannatu from Career Launcher & Prep Academy.

Additionally, the team organized sessions to explore global career opportunities:

- "Global Career Opportunities with Scholarship Options" on January 14, 2022, by Mr. Sony Akkara from Eazy Link Academy, Pala.
- "Building a Career in Canada" on September 14, by Ms. Mintu Maria James from Alan Stewart Homes Ltd., Canada.
- "Building a Career in the UK" on September 21, by Ms. Linta Raju, a Scholar at the University of East Anglia, Norwich, UK.
- "Building a Career in Australia" on October 1, by Ms. Neethu Roy, Ms. Teenu Roy, and Ms. Anita Thomas, sharing their experiences from various organizations in Australia.

Additionally, the team organized two workshops:

- "Be Employable: 2-day Career and Empowerment Workshop" on November 26-27, 2021, by Ms. Aakantha Singh from Prime Step, Gurgaon.
- "Workshop on Content Writing" on February 4, 2022, by Ms. Shrestha Joy, a Content Writer at Scrape Hero.

DETAILS OF PROGRAMMES

1. ORIENTATION TEAM

FACULTY ORIENTATION PROGRAMME

Date: 9th July, 2021

Time: 11:30 am to 12:30pm

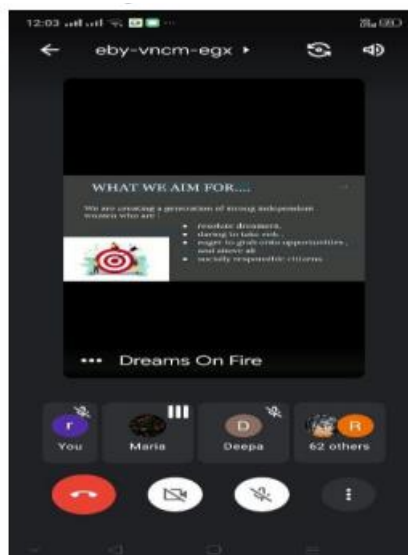
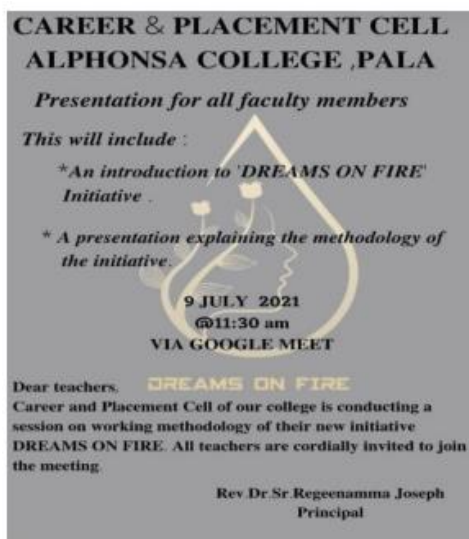
Resource Persons: Members of Strategy Team of Career and Placement Cell

An orientation session was conducted for all the faculty members of Alphonsa College to acquaint them with the functioning of Career and Placement Cell's new initiative, 'Dreams on Fire'. Ms. Rosmy Kattoor (Coordinator, Career Cell), Ms. Deepa Trojan (External Advisor, Career Cell) and the student representatives in Strategy Team gave a general outline on its working. A presentation explaining the methodology of the initiative was also given. Around 65 faculty members participated in the session. The meeting was conducted via Google Meet.

<https://drive.google.com/file/d/1IHpNknnlHV3PSbocfVRv22rwf2aMFz9/view?usp=drivesdk>

Link to the PPT presented at the programme:

<https://drive.google.com/file/d/162vDARgjo85e6ImgJwjFfR0JBoBSfRZj/view?usp=drivesdk>



ORIENTATION PROGRAMME FOR FIRST DC STUDENTS

Date: 30th September, 2021

Time: 1:30pm – 3:30pm

Resource Persons: Members of Strategy Team of Career and Placement Cell

Career Club conducted an orientation programme for first DC students as a part of the general induction programme, 'Aurora'. The main objective was to inform the students about the opportunities provided by Career Cell and to incorporate new members from First DC to the club. The session was conducted in an interactive manner, the students were given tasks that acquainted them with the functioning of each team of Career Cell. Around 300 students participated in the programme. The teams of Career Cell namely, Placement Team, Social Campaign Team, Communications Team, Alums Engagement Team, Elevate Tem and clubs like 'When Chai Met Cookies' and 'Potluck' were introduced to the students by the respective representatives of each team from Strategy Team.

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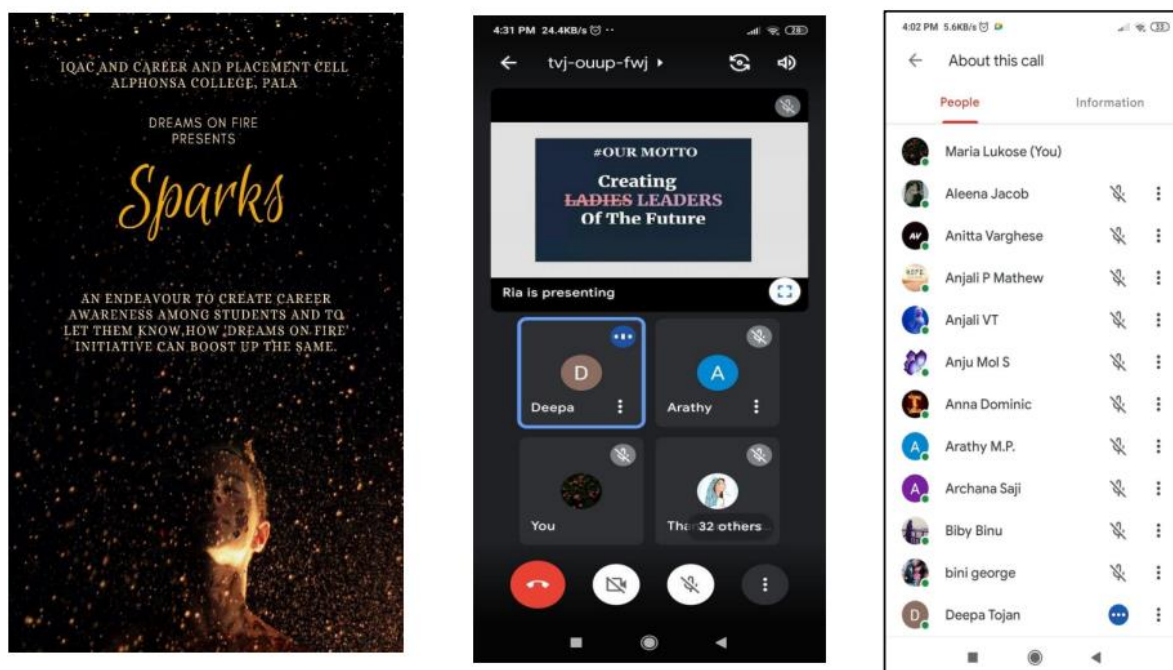


Date: 19th July, 2021

Time: 4:00pm – 4:30pm

Resource persons: Members of Strategy Team of Career and Placement Cell

‘Sparks’ was an initiative started by Career Club to create awareness regarding career options for students, mainly third DC students. The programme also introduced students to the new initiatives of Career and Placement Cell. The first session of ‘Sparks’ was conducted for the students of Third DC economics. Around 45 students participated in the session. The session was conducted via Google Meet.



MIGHTY NETWORK UNDER THE TITLE "ACP'S DREAMS ON FIRE"

The "ACP's Dreams On Fire" Mighty Network was established to cultivate a communal space for ACPians on social media, fostering connectivity among students. Through informative videos and updates, the platform aims to keep students informed about recent job trends, career-building tips, and available opportunities. Its creation signifies a concerted effort to bridge the gap between students and resources, fostering a stronger online Alphonsian community. By leveraging this platform, ACPians can stay connected and empowered in pursuing their dreams and ambitions.

To create ACPians own space on social media to share and update the students with the opportunities available, we initiated a Mighty network under the title "ACP's Dreams On Fire". Through this platform, we tried our best to bring the Alphonsian family closer online. We created videos to help students get familiarised with the new platform. Recent job trends, new opportunities, career-building tips, and advice are uploaded on this platform.

OUR LINK-<https://acp-s-dreams-on-fire.mn.co/share/eKVVZDSiG8IK8mMz>

MIGHTY NETWORK PROMO VIDEO

https://drive.google.com/file/d/1ab_9nnOgxAZA00t_jioLJ124_oWl4XQR/view?usp=sharing

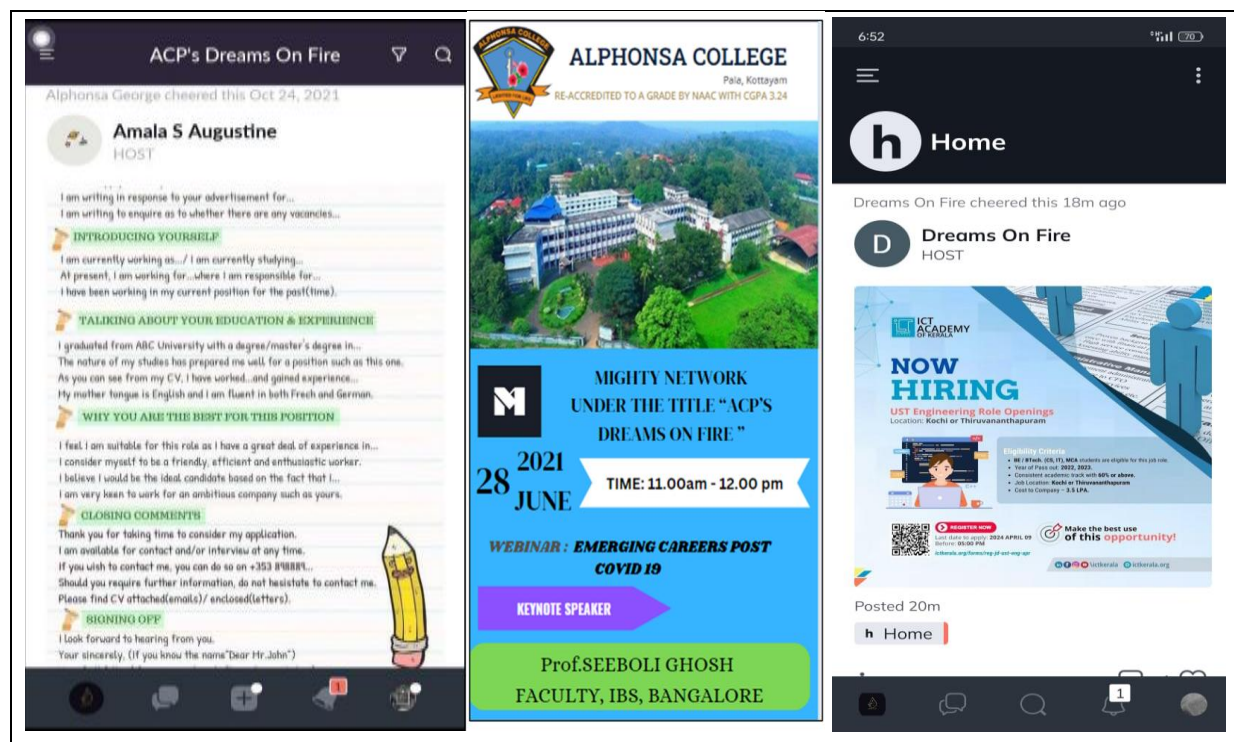
How to use Guidelines

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<https://drive.google.com/file/d/1cC40eyVf5UHsMdAvXlZKvbY6DTcYcIAU/view?usp=sharing>

Our Posts

<https://drive.google.com/file/d/1dqdFkBKdZW2NudQi7sYNQX3pB6t0LSYY/view?usp=sharing>



2. ELEVATE TEAM

“IT’S MY TURN TO BE ME” (Career and Empowerment Workshop)

The first initiative of the Elevate Team of Career and Placement Cell was “IT’S MY TURN TO BE ME” (Career and Empowerment Workshop). It was conducted on 3 July 2021 at 10:00am to 1:00pm via google meet. The session was conducted by Praveen Varghese Thomas. He is an Academic Director, Centre for Life Skills Training and Research, Trivandrum; Recipient of Commonwealth Young Professional Fellowship; Global Goodwill Ambassador, World Humanitarian Group. The session included 50 selected participants. It focused mainly on empowerment and being independent for women. The session was clear and perfect. In that session he explained about the job and internship opportunities by introducing some apps.

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Archana C J of the Economics department was selected as the best participant and awarded a cash prize of rupees 1000 by Praveen Varghese Thomas.

Here we are also providing the recording link of the session:

[https://drive.google.com/file/d/1-](https://drive.google.com/file/d/1-VKLSM3qjASHD4TgEMPjIrKcwIxy6Xjc/view?usp=sharing)

[VKLSM3qjASHD4TgEMPjIrKcwIxy6Xjc/view?usp=sharing](https://drive.google.com/file/d/1-VKLSM3qjASHD4TgEMPjIrKcwIxy6Xjc/view?usp=sharing)



The session was conducted by Praveen Varghese Thomas on 3 July 2021

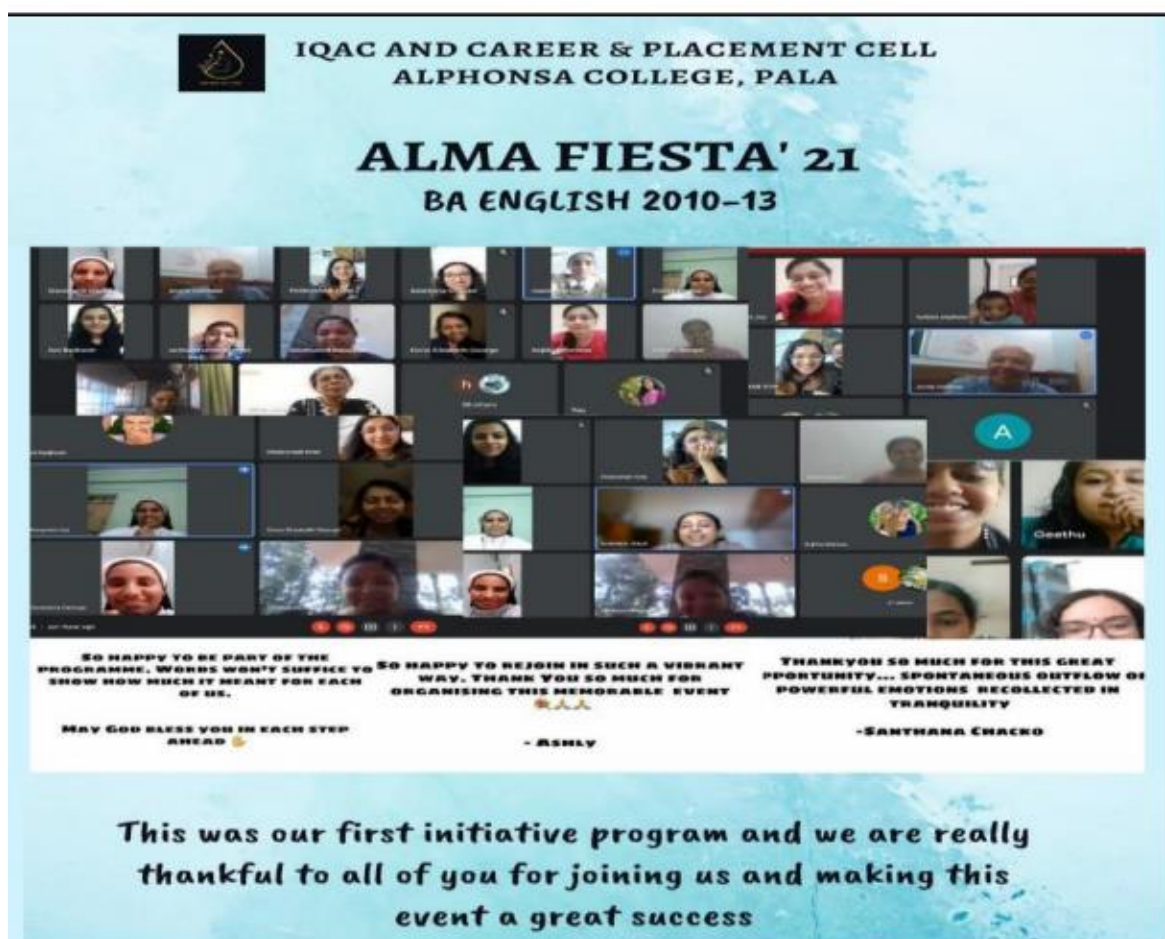
ELEVATE EPISODE 2: “VOLARE” (TO FLY). The next session was Elevate Episode 2: “VOLARE” (To Fly). The main attraction and resource person of the programme was Ms.Melbin Toms. She is a squadron Leader; Commissioned Officer (Technical Branch), Indian Air Force. This session was conducted on 18 July 2021 at 2pm via zoom platform. This session was mainly focused and discussed about the career and job opportunities in the Indian Air Force in different sections and an introduction to job profile. And also this session was mainly for the

opportunities that are available for women in the Indian Air Force. There were around 60 participants.

3. ALUMS ENGAGEMENT TEAM

ALMA FIESTA' 21

Date : 31-07-2021, Saturday Time : 10 am Via Google meet The Career placement cell and Alums engagement team of Alphonsa college has opened the doors for its alumni to reunite and share their memories through ALMA FIESTA 21. The English batch of 2010 -13 shared their love with each other through the virtual platform. The Satinder all crossroads again they wished that teachers again they made fun talks again the presented programs in the stages again but through the Echoes of memories. After the formal sessions of the meeting the alums are presented with the charming women with video to reminisce their ecstatic college years. The aura of college was recreated by singing songs that they used to sing in the classrooms. Games and memory sharing also made the meeting interactive and special. The experience sharing made the teachers and students emotional. Some memories broke them into laughter too. The gathering was also an inspiration for juniors to conquer height. The former students promised the maximum support for the “money matters Honey” campaign which in turn can be a platform to reunite again. This initiative can also transform them as candles to light life of their juniors.



ALMA FIESTA 21 on 31-07-2021

AKSHARADEEPANGAL

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Date : 05-09-2021, Sunday

Time : 10:30 am Via Zoom

Resource person: Fr. Prasad Kuzhively SVD (Fr. Prasad Kuzhively SVD, belongs to Society of the Divine Word, Daiva Vachana Sabha in Malayalam. Born in 1954, ordained a priest in 1983. Worked in Indore & Jhabua Dioceses in MP, Jaipur and Udaipur dioceses in Rajasthan and presently in Khandwa diocese in UP, as the Secretary of the Commission for Inter-religious Dialogue and Ecumenism. He is involved in social activity especially involving the education of economically backward girls.) The career and placement cell and Alums engagement team of Alphonsa college has opened the doors for its alumni, especially teachers, to reunite and share their memories on Teachers day through AKSHARADEEPANGAL. Our Alums who are in the teaching field in various parts of the world were the highlights of the event. Our audience were from different departments and batches (1980 – 2018) of Alphonsa College. We had around 270 participants in the virtual meeting. The chief guest of the event Fr. Prasad Kuzhively SVD had given a meaningful and thoughtful speech to the group. After the formal session of the meeting the team presented the charming women with a video to reminisce about their mesmerising college days. They sang songs, played games, shared memories and experiences and made the meeting interactive, special and emotional. The importance of college days and friendship Were evident on their happy faces. The Vibe and activeness that they haven't lost even today illustrated their bond with college and its premises.



DHARM

Date : 15-09-2021, Wednesday

Time : 10:30 am

Resource Person : RC Kavitha (Principal, Aravinda Vidya Mandiram, Pallikkathodu. As every formal meeting it started invoking the presence of Almighty. But, the meeting concluded with the vibe of emotions. The influence of college informing the delegate was precisely expressed through her words. She said that the meeting, the career and placement cell, was more valuable to her than the award she received. She is a person who believes that it is not true material awards that a person is truly honoured but through the love and respect a person receives in one's life. She expressed her sincere gratitude towards Alphonsa college and her teachers. She is so humble that she bows down the head whenever she passes by the college respecting it as somewhere the presence of God could be found. While thanking her teachers the filled eyes denoted the Indians love for them. This session was followed by an interactive session with RC Kavita where students raised their questions and doubts. She talked about the nature of online classes for inspiration in life and so on. Then, Arundhathi, one of her students shared memories

CRITERION 7.2

with her dearest teacher, followed by an experience sharing by Ms. Raji Kurien, the closest friend of hers. Memories of the old school and college life flourished, leaving the shades of tears. Dots plus 70 years gave life to the program and it concluded with heartfelt gratitude.

CAREER AND PLACEMENT CELL
ALPHONSA COLLEGE, PALA

Congratulations



R.C. KAVITHA
(College Alumni)
(1989-1992 B.A English batch)

കോവിഡ് പ്രതിസന്ധി കാലഘട്ടത്തിൽ വിദ്യാഭ്യാസ രംഗത്തെ മികച്ച നേതൃപാടവത്തിന് ന്യൂഡൽഹിയിലെ തിങ്ക്നീതി റിസർച്ച് സെന്റർ ഏർപ്പെടുത്തിയ സി. വി. രാമൻ എഡ്യൂക്കേഷണൽ പുരസ്കാരത്തിന് പള്ളിക്കത്തോട് അരവിന്ദ വിദ്യാമന്ദിരം സ്കീനിയർ സെക്കൻഡറി സ്കൂൾ പ്രിൻസിപ്പൽ ആർ. സി. കവിത അർഹയായി.

An IQAC Initiative

CAREER AND PLACEMENT CELL
ALPHONSA COLLEGE, PALA


ALUMS ENGAGEMENT TEAM
PRESENTS

DHARM

Honouring C. V Raman Educational award winner



R. C Kavitha
Principal
Aravinda Vidya Mandiram, Pallikkathod
(College Alumni, 1989-92 BA English batch)

15/09/2021	10:30 AM
VIA 	

AN IOAC INITIATIVE

ALSTAGIA

Resource person : Mrs. Mariamma Jacob (College Alumni, headmistress, Govt LP school, Thengeli, Thiruvalla) The Annual Alumni meet of Alphonsa College was conducted on 26th January every year. This year, Alums Engagement also took part in it. With God's blessings, the meeting started as usual. Dr. Ancy Joseph, our Alumni association president and the retired principal of SD college Kanjirappally had given her prideful and emotional memories in Alphonsa college through the inaugural address. Our Chief guest also delivered a meaningful speech about the moral values in life and faith in God. Every student of Alphonsa made her feel proud through their outstanding achievements. This year we had one, Ms Gopika Udayan, KAS rank holder 2021. She also explained how her college life helped her in conquering. There were many alums who shared their experiences and their proud feeling in saying Alphonsa college as their alma mater. We made them active and interactive through asking questions, arranging games, playing videos etc... The gathering was also an inspiration for juniors to conquer Heights. The former students promised their maximum support for the future activities of Alphonsa college pant for being a light in the path of current alphonsus. The immaculate hands of our college invite its vibrant students again to be a vital part of the college.

https://zoom.us/rec/share/9ns6O3WWOEEuUJgx-144ialV_6PXuEYqd12Sm2FpfiWTAEZhv1-zsQ0xBjWTw8q5.K0r-R6IP568IQfTq



4. SOCIAL CAMPAIGN TEAM

OFFICIAL LAUNCH OF MONEY MATTERS HONEY

Date: Friday, September 3, 2021

Time: 10 AM

Resource Persons: Sudha Nambudiri (Senior Journalist with the Times of India) Jithu Koshy (Chief Financial Officer of Vivarthana Ventures) The official launch of Money Matters Honey was conducted on September 3 via zoom in the esteemed presence of Sudha Namboothiri, Senior Journalist with The Times of India, and Mr. Jithu Koshy, Chief Financial Officer of

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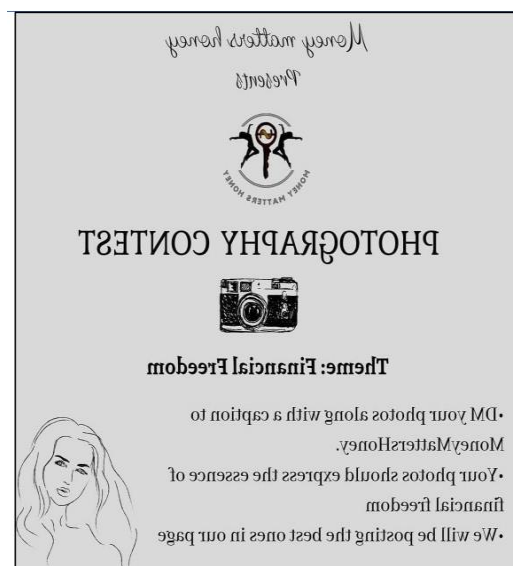
Vivarthana Ventures. Sudha ma'am highlighted the importance of financial freedom in our highly sophisticated and competitive world. The interactive session with Jithu Koshy provided the students with practical solutions to attain financial freedom.

Social Media Awareness

Social media awareness was done through money matters honey official Instagram page. Some well-known celebrities like RJ VJ Renu, Haritha Parokad, Reshma Sebastian, Renjini Kunju & Roopa Parvathy had supported our campaign through their instagram pages. Meet the stars episodes were organised as a part of our campaign to bring before us the lives of financially liberated women to level up our minds and to learn the lessons of financial freedom. Articles were collected from students from our college to express their opinion on financial freedom for women. Students expressed their views by writing essays, poems, etc. Articles were published on our Instagram page. This was another way to help our campaign reach out to people. Many challenges like dubsmash and photography were initiated through social media. Many students from other colleges and schools have also accepted the challenge.

Official Instagram Page link of Money Matters Honey:

https://instagram.com/moneymattershoney?utm_medium=copy_link

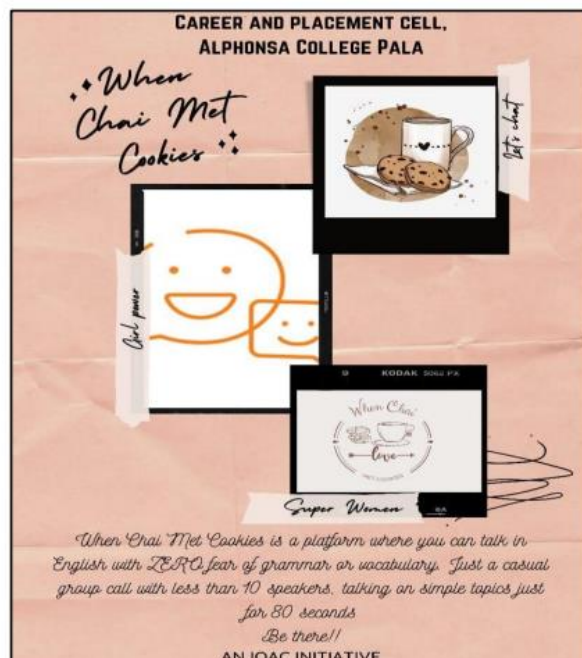


5. WHEN CHAI MET COOKIES

When chai met cookies is a brand new initiative taken by Career and Placement Cell. It is an English speaking platform that aims at building our students confidence in speaking English as

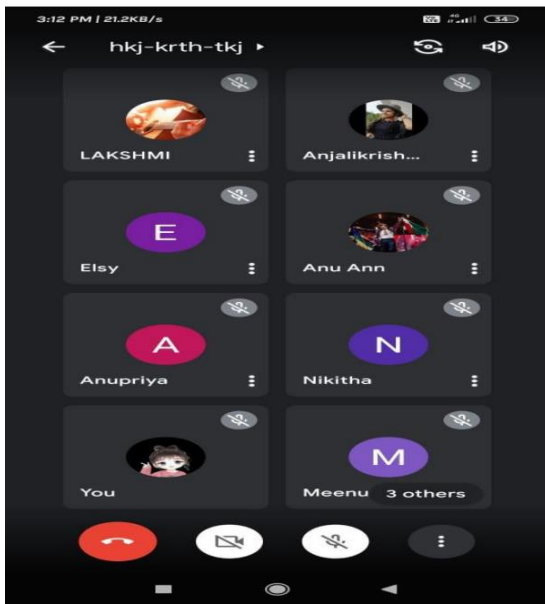
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well as to improve their speaking skills. This is a student friendly platform where one need not be afraid of making any grammatical mistakes. The only condition is that you should speak in English and that too only for 80 seconds. Seven volunteers were selected to coordinate the meetings of the club. The meeting link was circulated among students and those who are interested could join. The first session was held on 18th August 2021. The message was circulated in the groups in the following format. The meeting had 15 members. They were divided into two groups and the volunteers of the respective groups carried out the meeting. The next meeting was on 28th August 2021 at 4:00PM. 10 members joined the call and spoke about the respective topic

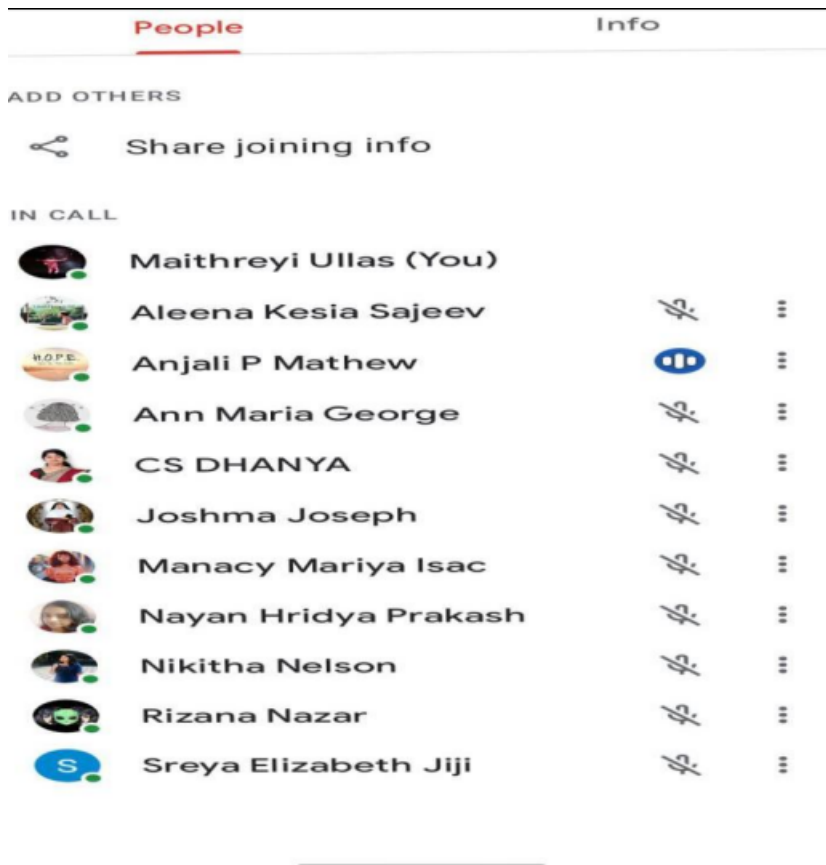


Meetings were held once a week during September. Each meeting had almost 10 to 12 members. They talked about different topics each day. That included music, about themselves, happiest day in their life etc.

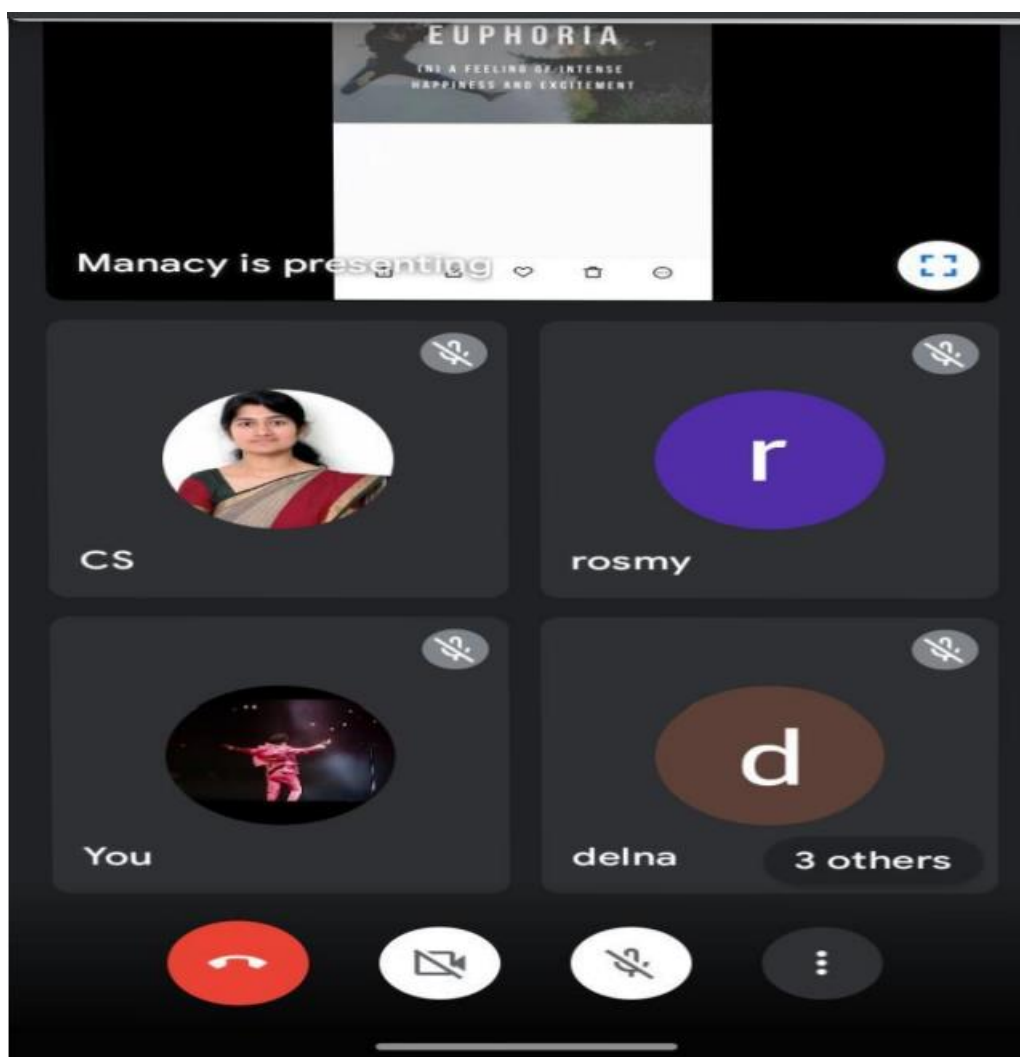
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After the members speak about the topic, they are given useful words and phrases they can use in their daily life as ‘Cookies’.



WhatsApp groups were made both for I and II DC students who are interested in the club activity.



SESSION ON COMMUNICATION SKILLS

The Career and Placement Cell organised an Orientation Programme on 2 November 2021 for all the first year students to improve their communication skills in English. It was conducted by a group of three SCERT (State Council for Educational Research and Training) researchers Mr. Joseph Varghese, Mr. Hari Gopinath and Mr. Sabu Jose from Overseas English Training Centre, Kalady, Cochin. The programme was aimed to familiarise the students with everyday usage of English in real life situations.



6. PLACEMENT TEAM

EMERGING CAREERS POST COVID 19

Date: 28th June, 2021

Time: 11:00am – 12:00pm

Resource Person: Prof. Seeboli Ghosh (Faculty, IBS, Bangalore) Webinar on ‘Emerging Careers Post Covid 19’ was an enlightening session. The subjects of discussion were the drastic changes occurring in the employment patterns, the most demanded skills and jobs of the decade and the emerging opportunities post Covid. The meeting was open to all the students of the college. It was conducted via Zoom and was live streamed at Facebook. The webinar was helpful to understand the general trends in the job market.



Webinar on:

EMERGING CAREERS POST COVID 19

Resource Person:
PROF. SEEBOLI GHOSH
(FACULTY, IBS, BANGALORE)

COLLEGE ADMINISTRATION COMMITTEE

REV. DR. SR. REGEENAMMA JOSEPH (PRINCIPAL)
REV. DR. SHAJI JOHN (VICE PRINCIPAL)
REV. DR. SR. MINIMOL MATHEW (VICE PRINCIPAL)
REV. DR. JOSE JOSEPH (BURSAR)

CAREER CLUB TEAM
MS. RUBIMOL PHILIP (COORDINATOR)
MS. ROSMY KATTOR (COORDINATOR)

Maria Lukose (II DC ENGLISH)
Ria Robins (II DC CHEMISTRY)
Thankam Therese Joyce (II DC BCOM)
Aisling Jacob (II DC ECONOMICS)
Annu Maria Varleychan (II DC MATHS)
Fahna P (II DC ENG)

All III DC students are cordially invited
E-certificates will be issued to all the participants

28th June, 2021
11 AM- 12 PM

Via 

Link to the recorded meeting in Facebook:

https://m.facebook.com/story.php?story_fbid=1542147272796899&id=113589370410399

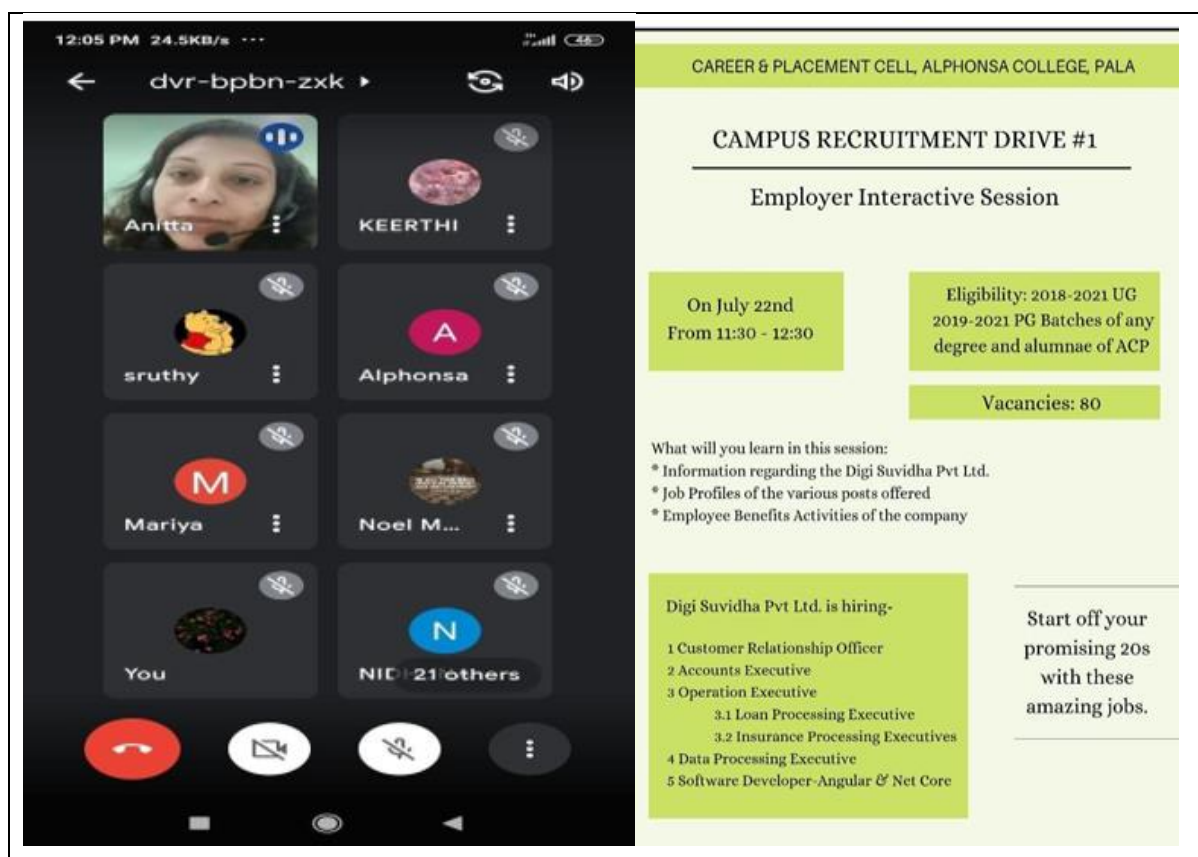
EMPLOYER INTERACTIVE SESSION BY DIGI SUVIDHA PVT LTD

Date: 22nd July, 2021

Time: 11:30am – 12:30pm

Resource Person: Harikrishnan PN (Promoter), Anitta Babu V (Promoter) and Rose Mary Jose (Manager Admin)

As part of the first recruitment drive of the academic year 2021, Placement cell conducted an employer interactive session. The first recruitment drive was conducted for various posts at the startup company Digi Suvidha Pvt. Ltd. The session was held to let the interested students know more about the hiring company. Around 25 students participated in the session.



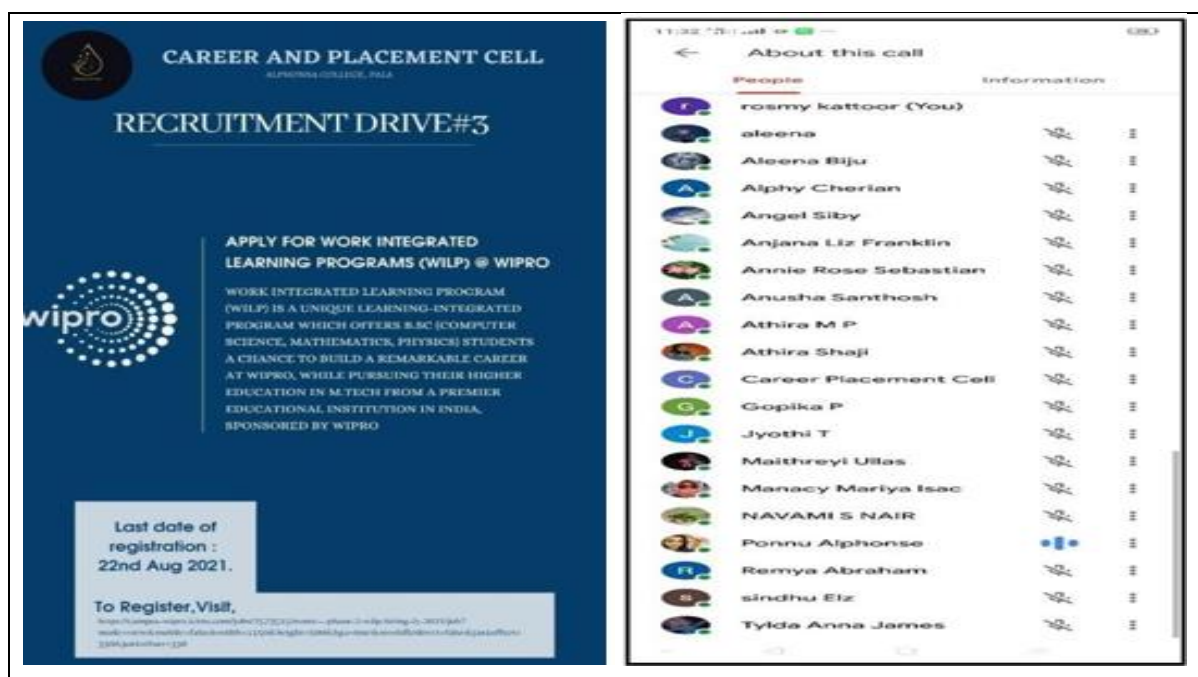
CHAT WITH ALUMS AT WIPRO

Date: 13th August, 2021

Time: 11:30am – 12:30pm

Resource Persons: Athira Shaji (CIS Administrator, WIPRO) and Aleena Jose (Network Engineer, WIPRO)

As a part of the recruitment drive for Work Integrated Learning Programs (WILP) AT WIPRO, Placement Cell conducted an interactive session with our alums working at WIPRO. Both of them belonged to the B.Sc. Physics batch of 2016-19. The topics covered were tips to crack the interview and exams, details about WILP and an overview of the technologies of future growth. It was an insightful session for the students who were interested in working in the IT field.



CAREER SEMINAR 2021: DECODING CAREER

Date: 12th, September, 2021

Time: 3:00pm – 4:00pm

Resource Persons: Brigadier MD Chako (Former director General, Army Recruitment Chief Administrator, IIM Bodh Gaya) and Allen Kannatu (Director, Career Launcher & Prep Academy)

The Career and Placement Cell of our college conducted this webinar in collaboration with PREP Academy. The first half of the session was on options in the defence forces and the second half was about CAT/ MAT/ SSC/ Banking. The seminar provided a general orientation for students about options after graduation. The programme was open to all students.



BUILDING A CAREER IN CANADA

Date: 14th September, 2022

Time: 9:00 am – 10:00 am

Resource Person: Ms. Mintu Maria James (Social Service Work from Fleming College, Ontario, Canada. Currently working as Direct Support Worker at Alan Stewart Homes Ltd., Canada)

Today, many students are aspiring to study and work in foreign countries. It was with an intention to provide these students with proper guidance that Placement cell organised a series of sessions with our alums working abroad. The first one was regarding the career opportunities in Canada. The resource person was our alum of 2013-16 BA English Batch. The topics covered were the best courses in Canada, admission procedures, overview of expenses and PR application procedures. 85 students participated in this session.



CAREER AND PLACEMENT CELL
ALPHONSA COLLEGE, PALA

RESOURCE PERSON

Building a Career in Canada

TIME
TUESDAY ,
4 SEPTEMBER,
9 AM TO 10
AM.

Topics to be covered

- *BEST COURSES IN CANADA
- *ADMISSION PROCEDURES
- *OVERVIEW OF EXPENSES
- *PR APPLICATION PROCEDURES

Mintu Maria James
 *SOCIAL SERVICE WORK (SSW) FROM FLEMING COLLEGE, ONTARIO, CANADA
 *CURRENTLY WORKING AS DIRECT SUPPORT WORKER AT ALAN STEWART HOMES LTD., CANADA
 *OUR ALUM OF THE 2013-16 BA ENGLISH BATCH

REC

Rosmy Kattoor

Mintu Maria James

Aleena Jacob

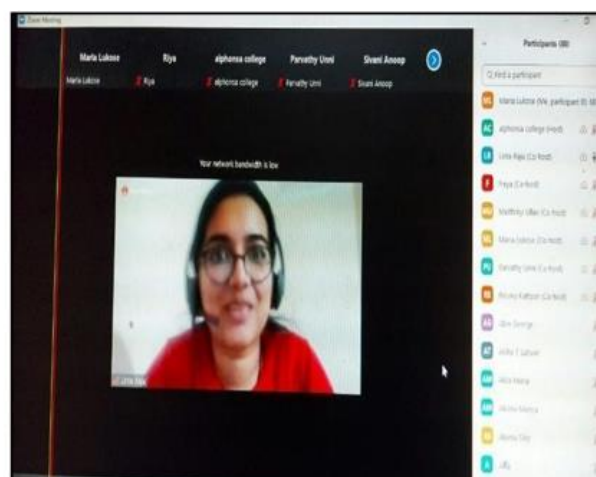
Elizabeth Mariya Jose

BUILDING A CAREER IN THE UK

Date: 21st September, 2021 Time: 2:30pm – 3:30pm

Resource Person: Ms. Linta Baiju (Online English Tutor with Growing Stars Inc. , US based online company, providing one to one tutoring to grade 1 to college level students from US and UK. MA Education: Learning, Pedagogy and Assessment - from University of East Anglia, Norwich, UK – 2021)

The second episode of the series was regarding opportunities for higher studies in the UK. The resource person is a former student of our college. The topics covered were opportunities in the field of online tutoring and information on scholarship and admission in the UK. The resource person also shared her career journey which was an inspiration for students who wanted to migrate after PG. 80 students participated in the session.



Link to the recorded session in Zoom:

https://zoom.us/rec/share/C7GKCNJB2kOox3ajLIP7uh_eK_U2HHue1DLbEm686xg0UeoSOHt45Vsxu_xKAJbh.DTy_jTWb_A86C5C

CHAT WITH ALUMS AT AUSTRALIA

Date: 1st October, 2021

Time: 2:30pm - 3:30pm

Resource persons: Neethu Roy (Master of Social work from Flinders University, Adelaide.

Currently working as Domestic Violence Case Manager at Women's Safety Services South Australia), Teenu Roy (Master of Social Work student at Flinders University.

Currently undertaking final placement with the Treatment intervention program at the Adelaide Magistrates Court) and Anita Thomas (Master of social work from Flinders university, South Australia (2017-2019). Working as a social worker for the Suicide Prevention and Postvention at Pika Wiya Aboriginal Health Services, South Australia.)

This session was led by three former students of our college working in Australia. The topics covered in the session were, discussion on courses (mainly MSW), expenses, application processes, living in Australia, accommodation, part-time jobs, job opportunities and PR process. The session was very much interactive and the participants were able to get their doubts regarding immigration cleared.



Link to the recorded session in

Zoom: <https://zoom.us/rec/share/f5UMo1AtD3VCGSnkPuPHfrCBGL3zxP5kls7y-6bJpww9mOmYIH2qWCDBPuNQQ4qX.bG5aoFdn373WLOV9>

TIME INSTITUTE SESSION ON COMPETITIVE EXAMS

30 October 2021

RESOURCE PERSON: Mr. Peter Varghese, Director, TIME Institute, Kottayam

Peter Varghese is a master's degree holder in mechanical engineering. He took up his passion, pedagogy, as his career after working as a production engineer for 2 years with Glaxtronix, Bangalore. After working in Loyola college of engineering in Nagercoil for one year, as assistant professor, he joined T.I.M.E in 2018. His mentoring and personal guidance has helped students boost their careers and achieve their goals. His dedication and love towards his profession has helped him become an instant favourite among students, thus ensuring all their needs are taken care of.



CRITERION 7.2

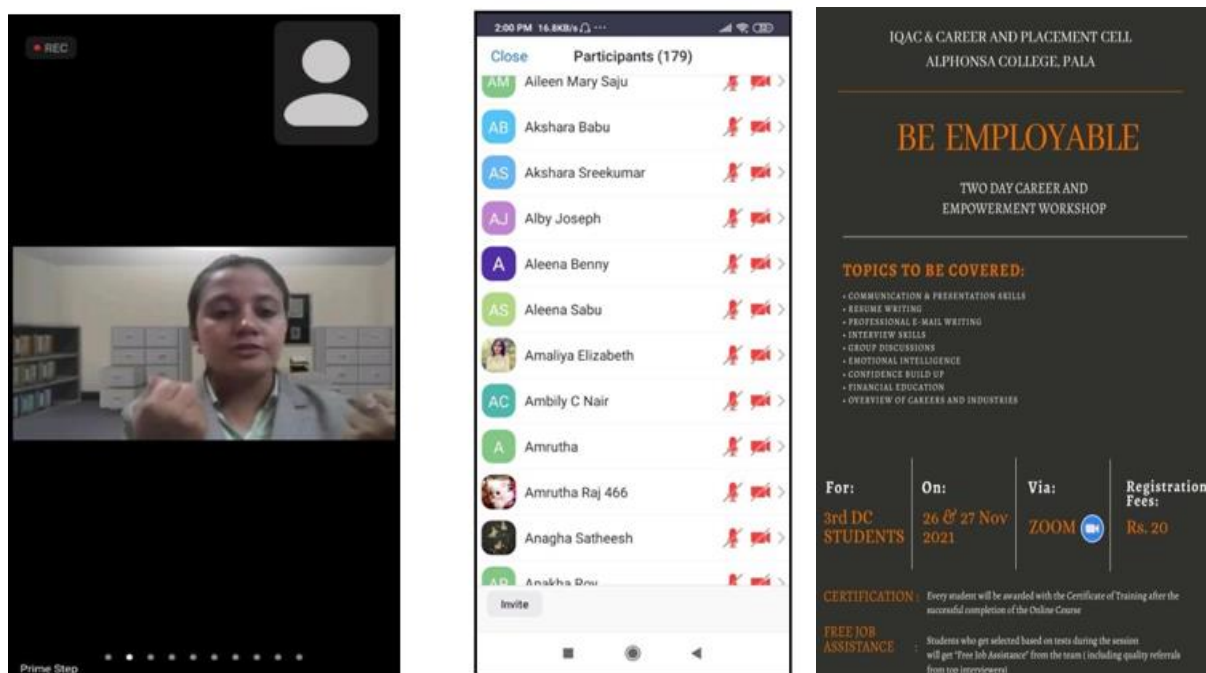
Mr. Peter Varghese conducting class

BE EMPLOYABLE: TWO DAY CAREER AND EMPOWERMENT WORKSHOP

Date: 26th and 27th November, 2021

Resource person: Aakancha Singh (Senior Personality Development Instructor at Prime Steps)

The two-day workshop, "Be Employable" contained elements essential for the evolution of students to potential competitors in the professional world. From putting on the right mentality to clearly expressing oneself on resume creation, the session helped the students a lot in familiarising the professional world. The session also included tips and tricks to ace group discussions and interviews. The workshop was conducted for the third DC students. The students were satisfied and found the session beneficial as evident from the feedback received. The participants were also awarded with certificates of participation. Around 200 students participated in the workshop.



Link to the recorded session of first day of workshop in

Zoom: <https://zoom.us/rec/share/zZCprOWmdJb9dtCkDVQGCDocctvDwmQNUr-LaVHPXZpIswVQNf0skrUcS0lkMuJS.0WDXfUqmLsw3b3f2>

Link to the recorded session of second day of workshop in Zoom:

https://zoom.us/rec/share/bWmaxZt6IA1dZ04u_XEy3SAeP3Tjq-xgh_Lqp_Gz_n-OAyEOVz6TSjuirkS-RudR.cGai1ZPMoid6whq

SEMINAR ON CAREER PLANNING AND GENERATION

13 January 2022 11.00a.m. to 12.30 p.m.

Resource Person: Dr. Muralee Thummarukudy (Chief of Disaster Risk Reduction, UNEP)

Dr. Muralee Thummarukudy's session was an immensely useful one as it gave an insight into the latest trends in career opportunities. He spoke on the need for Career Planning and also gave his inputs on how to plan for the future keeping in mind the fast-paced changes in the contemporary society. He also inaugurated the Recruitment Training Program of the Career and Placement Cell.



Dr. Muralee Thummarukudy's session on Career Planning

WORKSHOP ON CONTENT WRITING

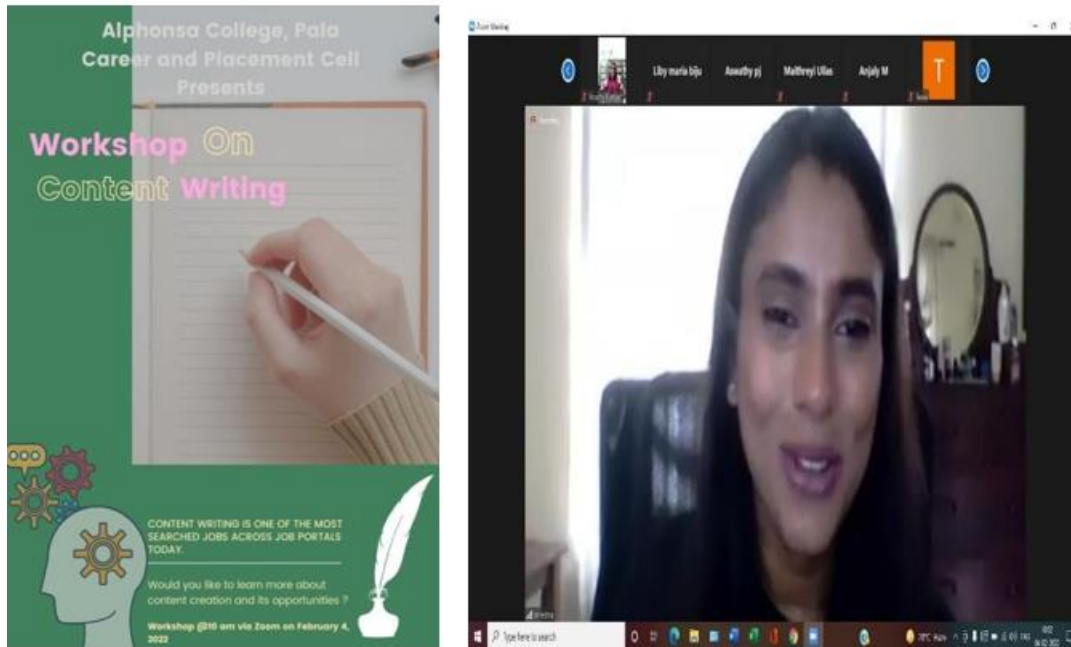
Date: 4th February, 2022 Time: 10:30am – 11:30am

Resource Person: Shrestha Joy (A veteran in the field of content marketing, writing, editing and proofreading)

The workshop was conducted with the objective of introducing students into the arena of content writing. As a career option in accelerating demand and as a career path which can be chosen by anyone, content writing is an essential field the fresh graduates should be familiarised with. Our resource person gave tips to students for a good start as beginners,

CRITERION 7.2

introduced them to various applications and websites which would help to polish the content writing skills and took us through her career journey. Around 170 students participated in this session.



Link to the recorded session in Zoom:

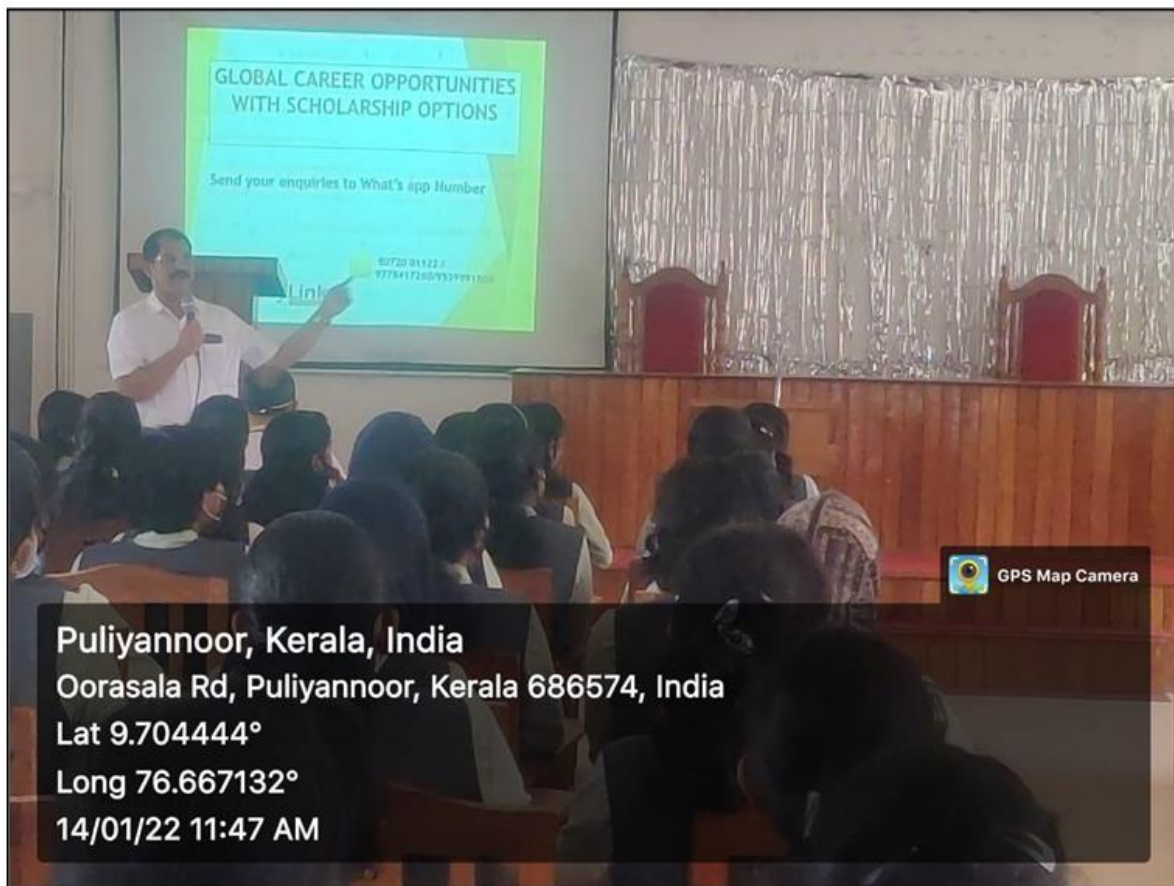
<https://zoom.us/rec/share/2KJAJwN5Q05iWVsfhA3W42Mi8EqicKjPpjej3WGYpwcegKmvi cX7HG93Fr utAwIP.gdMlniCqKaWZfW2v>

SEMINAR ON GLOBAL CAREER OPPORTUNITIES WITH SCHOLARSHIP OPTIONS

14th January 2022

11.30 a.m.

The session was led by Mr. Sony Akkara, an Internationally certified Career Coach Executive and Director of EazyLink Academy, Pala. He gave an overview of the opportunities for career in foreign countries. The team also provided valuable information about scholarships for higher studies abroad.



Talk on opportunities for career in foreign countries Mr. Sony Akkara