

**A STUDY ON THE IMPACT AND USAGE OF ONLINE PAYMENT
APPLICATION BY CUSTOMERS AT PALA MUNICIPALITY**

**PROJECT REPORT SUBMITTED TO THE MAHATMA GANDHI
UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARD OF THE DEGREE OF BACHELOR OF COMMERCE**

SUBMITTED BY

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ATHIRA SURESH (210021073576)

ARCHANA E.S (210021070906)

UNDER THE SUPERVISION AND GUIDANCE OF

MS. PONNU K ALPHONSE

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DEPARTMENT OF COMMERCE

ALPHONSA COLLEGE, PALA

MARCH 2024



ALPHONSA COLLEGE PALA, KOTTAYAM

(Affiliated to Mahatma Gandhi University, Kottayam, Kerala)

CERTIFICATE

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Place: Pala

Date: 02/05/2024



Shaji John
Rev. Dr. Shaji John
Dr. Fr. Shaji John
Principal
Alphonsa College, Pala

**A STUDY ON THE CONSUMER BUYING BEHAVIOUR TOWARDS
INSTANT FOOD PRODUCTS, WITH SPECIAL
REFERENCE TO PALA MUNICIPALITY.**

**Project Report submitted to the Mahatma Gandhi University, Kottayam,
In Partial Fulfilment of the Requirements for the Award of the
Bachelor's Degree in Commerce**

BY

ANJU BABU (210021073570)

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UNDER THE SUPERVISION AND GUIDANCE OF

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MARCH 2024



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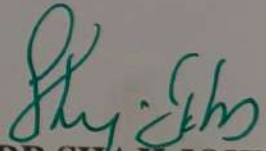
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Place: **PALA**

Date: **02/05/2024**




REV. DR. SHAJI JOHN

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Principal
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**A STUDY ON POST OFFICE SAVINGS SCHEMES WITH SPECIAL
REFERENCE TO PALA MUNICIPALITY**

Project report submitted to the MAHATMA GANDHI UNIVERSITY,
Kottayam in the partial Fulfilment of the requirements for the Award of the bachelor's
degree in commerce

By

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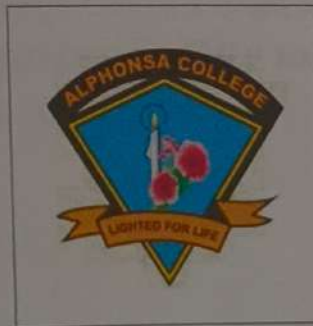
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ALPHONSA COLLEGE, PALA

MARCH 2024

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ALPHONSA COLLEGE PALA, KOTTAYAM
(Affiliated to Mahatma Gandhi University)




CERTIFICATE

This is to certify that project report is entitled **A STUDY ON POST OFFICE SAVINGS SCHEMES** submitted to Mahatma Gandhi university in partial fulfillment for the award of the degree of bachelor of commerce (B. Com) is a record of a original work done by **AKSHAYA SUNIL (Reg no.210021073568), ANU P JOHNSON (Reg no.210021073573), SREELAKSHMI ANIL (Reg no.210021073588)**

Place: Pala.

Date: 02/05/2024




Rev. Dr. Shaji John
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**A STUDY ON THE IMPACT OF EFFECTIVENESS OF
DIGITAL ADVERTISING WITH SPECIAL REFERENCE TO PALA
MUNICIPALITY**

**Project Report submitted to the MAHATMA GANDHI UNIVERSITY
Kottayam in partial Fulfilment of the requirements for the Award of the Bachelor's
Degree in Commerce**

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MARCH 2024

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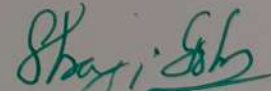
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This is to certify that project report is entitled **A STUDY ON THE IMPACT OF EFFECTIVENESS OF DIGITAL ADVERTISING** submitted to Mahatma Gandhi University in partial fulfilment for the award of the degree of bachelor of commerce (B.Com) is a work done by **Adithya Gopan(Reg no. 210021073565), Annamma Vincent (Reg no. 210021073572), Dona Antony (210021073577).**

Place : Pala

Date : 02/05/2024




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**A STUDY ON FINANCIAL MANAGEMENT AMONG WOMEN
ENTREPRENEURS IN PALA MUNICIPALITY**

**Project report Submitted to the Mahatma Gandhi University, Kottayam, In Partial
Fulfilment of the Requirements for the Award of the Bachelor's Degree in Commerce**

Submitted by

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ALPHONSA COLLEGE PALA, KOTTAYAM
(Affiliated to Mahatma Gandhi University)



CERTIFICATE

This is to certify that project entitled **A STUDY ON FINANCIAL MANAGEMENT AMONG WOMEN ENTREPRENEURS** submitted to Mahatma Gandhi University in the partial fulfilment for the award of the degree of bachelor of commerce (B.com) is a record of original work done by **Abhirami S (Reg.no 210021073564)**, **Aiswarya Manoj (Reg.no 210021073567)**, **Manjima P (Reg.no 210021073592)**.

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**A STUDY ON THE CONSUMER BUYING BEHAVIOUR TOWARDS
SUPPLYCO WITH SPECIAL REFERENCE TO PALA MUNICIPALITY**

**PROJECT REPORT SUBMITTED TO THE MAHATMA GANDHI
UNIVERSITY IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARDS OF THE DEGREE OF BACHELOR OF
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Submitted by

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ALPHONSA COLLEGE PALA

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CERTIFICATE

This is to certify that project report entitled **A STUDY ON THE CONSUMER BUYING BEHAVIOUR TOWARDS SUPPLYCO WITH SPECIAL REFERENCE TO PALA MUNICIPALITY** submitted to Mahatma Gandhi University in partial fulfillment for the award of the degree of Bachelor of Commerce (B.com) is a record of original work done by **Ardhra S (Reg no 210021073575), Joicy Joy (Reg no 210021073580), Devika K Binu (Reg no 210021073591).**

Place: Pala

Date: 02/05/2024



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**A STUDY ON CONSUMER SATISFACTION OF PUBLIC DISTRIBUTION SYSTEM
PARTICULARLY FAIR PRICE SHOPS WITH SPECIAL REFERENCE TO
KIDANGOOR PANCHAYATH**

**Project Report Submitted To The Mahatma Gandhi University, Kottayam In The
Partial Fulfilment Of The Requirements For The Award Of
The Bachelor's Degree In Commerce**

By

AISHA KHADER (210021073566)

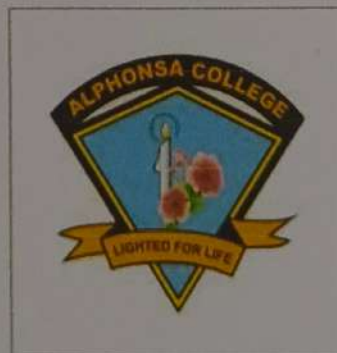
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Place: Pala

Date:

Rev. Dr. Shaji John

Principal

**A STUDY ON THE CONSUMERS AWARENESS TOWARDS
INNOVATIONS IN BANKING SECTOR
WITH SPECIAL REFERENCE TO PALA MUNICIPALITY**

**Project Report Submitted To The Mahatma Gandhi University
in Partial Fulfilment of the Requirements for the award of the
Bachelor's Degree in Commerce**

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ALPHONSA COLLEGE PALA, KOTTAYAM
MARCH 2024**



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Place: Pala

Date: 02/05/2024.



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**A STUDY ON CONSUMER PREFERENCE TOWARDS
ELECTRIC VEHICLES WITH SPECIAL REFERENCE
TO PALA MUNICIPALITY .**

**PROJECT REPORT SUBMITTED TO THE MAHATMA GANDHI
UNIVERSITY IN PARTIAL FULFILLMENT OF THE REQUIREMENTS
FOR THE AWARDS OF THE DEGREE OF BACHELOR OF
COMMERCE.**

Submitted by

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Place: Pala

Date: 02-05-24



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**A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR
WITH SPECIAL REFERENCE TO PALA MUNICIPALITY**

**PROJECT REPORT SUBMITTED TO THE MAHATMA GANDHI
UNIVERSITY IN PARTIAL FULFILMENT OF THE REQUIREMENTS
FOR THE AWARDS OF THE DEGREE OF BACHELOR OF
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This is to certify that project report entitled **“A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO PALA MUNICIPALITY”** submitted to Mahatma Gandhi University in partial fulfillment for the award of the degree of Bachelor of Commerce (B.com) is a record of original work done by **Hariini R.S (Reg no 210021073578), Siya Sony (Reg no 210021073585), Sreekutty Shibu (Reg no 210021073587).**

Place: Pala

Date: 02/05/2024



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**A STUDY ON CONSUMER BEHAVIOUR TOWARDS ONLINE
PHARMACIES AMONG THE AGE GROUP OF PEOPLE BELOW 50,
WITH SPECIAL REFERENCE TO MEENACHIL PANCHAYATH**

**Project Report to the Mahatma Gandhi University, Kottayam,
In Partial Fulfillment of the Requirements for the Award of the
Bachelor's Degree in Commerce**

BY

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Place: Pala

Date: 02-05-2024



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